

Post-it® Notes

- minimum fontsize positive texts: 4 pt
negative texts: 5 pt
- minimum line-weight positive lines: 0,375 pt
negative lines: 0,5 pt
- use of CMYK-Mode or HKS- and Pantone-
colours (pads: HKS N and Pantone U;
covers: HKS K and Pantone C)
- for bleed-off designs it is necessary to cut the
pads by 1,5 mm each side – the final format is
reduced correspondingly
- for bleed-off designs an additional bleed of
2 mm minimum has to be calculated
- Border-Rule of minimum 5 mm (non-
background designs must not be cut and a gap
of minimum 5 mm from the final pad-format
must be left)
- pixel-graphics (pictures) 300 dpi (ppi)
resolution
- text in pixel-graphics must be sent in 1 color
- if less than 5% inking, off-hue possible
- one-sided printing up to five colours
for simple pads possible,
for die-cutting up to four colours
- for additional printing on the back of the note
or for Alternates / Z-Notes, please check the
feasibility of the colour quantity
- custom die cut shapes are subject to prior
tests
- data-processing of all formats of
"Adobe Creative Suite 4"
(e.g. PDF, EPS, AI, Indd, TIFF, JPG, ...)
- PDFs should be delivered in X-4-standard as
composite, fonts in outline-paths or embedded
- please provide name-pads as excel-table
(table as example for download. Please ask
your customer service contact)

Post-it® Dispenser, Writing instruments (plastic)

- designs necessary as vector-graphics
(no pictures, file-format PDF, EPS or AI)
- printing only in fulltone-colours
(Pantone C or HKS K) without screening
(no CMYK)
- for designs with screening an individual test is
necessary regarding feasibility
- for feasibility of each design an individual test
is made, fixed guidelines regarding fonts and
lines are not possible

Additional Informations:

- paper- and pen-colour can influence the
print result
- special customer fonts should be delivered as
TrueType or OpenType
- uncalibrated monitors and printers are not
suitable to assess the colour
- we print according to process-standard –
using the delivered values for colours
- printing of the pads in HD!-screen
- we offer a press-proof upon request, please ask
for the costs
- for cover of hardcover-products only data in
CMYK possible
- changes into CMYK are possible but no basis for
complaints

Ask your Michael Schiffer Promotion GmbH representative to provide you with the template for your artwork



Authorized Printer
Post-it® Notes

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